

Jules Pastor

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Professional Experience

Freelance Product & Data Consultant, Paris | April 2022 – Present

- **Vialytics:** Designed and deployed a sales tracking dashboard, enabling data-driven performance reviews and improved pipeline forecasting.
- **Petit Bateau:** Built a resale market analytics and reporting tool, informing their go-to-market strategy and supporting their entry into the second-hand market.
- **Dialicious:** Developed customer review analysis and fraud detection algorithms, reducing false positives and enabling faster decision-making for the founder.
- **KoverNow:** Delivered a market index of the 500 most in-demand luxury handbags, powering product development for a personal goods insurance solution.
- **Faume:** Created internal pricing engines and competitor monitoring dashboards for 25+ premium fashion brands, helping clients optimize their positioning and pricing strategy.
- **Jaiio, Luxe Collective & Sellier:** Developed B2B pricing platforms aggregating data from 30+ resale sources, cutting turnaround time for pricing estimates from 3 days to under 3 hours and increasing operational efficiency.

Hera, Paris | Founder & Product Manager | January 2024 – Present

<https://discoverhera.com>

- Founded and launched a consumer-facing app delivering real-time valuations for luxury handbags, leveraging >250,000 verified transactions across 30+ marketplaces.
- Led user discovery with 100+ interviews to define product requirements, prioritize features, and build a beta version available on the App Store.
- Designed core data models and pricing algorithms, enabling accurate portfolio valuation and driving early adopter engagement.

ReLuxury Event, Paris | Data & Accreditation Manager | January 2024 – December 2024

www.reluxuryevent.com

- Built and deployed a visitor analytics platform used by investors and event organizers to segment attendees and plan future editions.
- Designed backend systems and database infrastructure, integrating with security partners and managing accreditation for 10,000+ visitors.
- Coordinated cross-functional stakeholders (operations, tech providers, logistics), ensuring seamless event execution at the Louvre Pyramid.

Education

Intensive Data Science & AI Bootcamp | Le Wagon | January 2022 – March 2022

Focus: Data Science, Machine Learning & Deep Learning

BSc Economics and Economic History | London School of Economics | September 2018 – June 2021

Specialization: Macroeconomics, Quantitative Methods, Economic Theory & Post-Industrial Economic History

French Baccalauréat, Economics & Social Sciences – Highest Honors | École Jeanine Manuel | 2009 – 2018

Technical Skills

Product Management: Jira, Trello, UserVoice | **Discovery & Design:** Figma, Journey Mapping | **Programming:** Python, Swift | **Databases:** SQL, MySQL | **Machine Learning:** Scikit-Learn, XGBoost, TensorFlow/Keras | **Data Analysis:** Pandas, NumPy, SciPy, Seaborn | **Cloud:** Google Cloud Platform, Google Cloud Storage, BigQuery |

Languages: French & English (bilingual), Spanish (professional working proficiency) | **Activities:** 20 years of football (amateur league team manager), Paris Marathon 2024